

Report of the Assistant Director, Policy, Programmes and Change to the meeting of Executive to be held on Tuesday 14 June 2016.

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Subject:

Bradford District Plan

Summary statement:

This report presents the completed Bradford District Plan 2016-2020, providing background on its development and the next steps in ensuring its delivery.

Sam Plum
Assistant Director of
Policy Programmes and Change

Portfolio:

Leader of Council and Corporate Portfolio

Report Contact: Kate McNicholas
Phone: (01274) 431761
E-mail:

kate.mcnicholas@bradford.gov.uk

Overview & Scrutiny Area:

Corporate



1. SUMMARY

- 1.1 This report presents the completed Bradford District Plan 2016-2020, providing background on its development and the next steps in ensuring its delivery.

2. BACKGROUND

- 2.1 A district Community Strategy ran from 2011-2014. Work was started in 2013 to review that strategy but was put on hold awaiting the development of New Deal priorities. Since then there has been no district-wide plan in place to tie strategic partners to common goals.
- 2.2 Since 2014 there has been a fragmented approach across the work of partnerships, with a more joined-up approach to district-wide delivery needed, particularly in the context of significant public sector budget reductions which have taken place in recent years, and are expected to continue for the foreseeable future.
- 2.3 An approach for the district has been developed which will change the way the Council and other public services work together with people, communities, businesses and the voluntary sector. Effective partnership working, towards common goals, is critical to the successful delivery of the agreed outlined priorities.
- 2.4 The development of the District Plan for 2016-2020 was agreed by the Bradford District Partnership (BDP) Board at its meeting on 23 October 2015, as a means of aligning partner activity to the district's priorities. See Appendix 1 for details of BDP board members. It was also agreed that each of the BDP Strategic Delivery Partnerships (Producer City Board, Children's Trust, Health and Wellbeing Board and Safer and Stronger Communities Partnership) would take responsibility for and own one of the priorities, building on the revised governance structures agreed in October 2015.
- 2.5 The District Plan identifies the critical priorities for the district and what is meant by them, providing a focus and accountability for the delivery of activities to achieve those priorities. It provides a summary of evidence, examples of current delivery, and a supporting performance framework. In doing so the aims are to:
- Encourage clarity of purpose
 - Support greater action by a wide range of stakeholders
 - Provide accountability for progress

Consultation and Development

- 2.6 A collaborative approach has been used to support the development of the District Plan and ensure partnership ownership of the priorities. Discussions have taken place through formal partnership meetings, individual discussions with representative organisations on the partnerships, on going conversations with lead officers and each partnership chair given the opportunity to provide their final endorsement of the commitments made.



2.7 Drafts were circulated to partners and Council officers and Members in December 2015 and then again in February 2016. Other consultation activity has included:

- VCS consultation event hosted by Bradford Assembly, 16.12.15
- BDP Board meeting, 22.01.16, 22.04.16
- Safer and Stronger Communities Partnership District Plan workshop, 26.02.16
- Strategic Disability, Learning Disability and Older Peoples Partnerships workshop, 01.03.16
- BDP workshop to analyse the cross cutting elements of the Plan, 09.03.16
- Overview and Scrutiny Committees, December to February 2016
- Area Committees, December to February 2016
- CMT briefings – 10.11.15 and 26.01.16
- “Have a natter” public engagement – December 2015
- On going input through New Deal public and staff engagement

3. OTHER CONSIDERATIONS

3.1 This report presents the completed Bradford District Plan at Appendix 2. The front and back pages of the District Plan provide a summary of the district with key statistics, highlighting the district’s assets and commitment to Bradford from influential Bradford people.

3.2 Each priority section sets out our ambition for the next four years, the steps we are going to take to achieve those ambitions, activities that individuals, communities, businesses and organisations can do to contribute. This is supported by key data, a supporting quotation from a BDP Partnership member and a relevant case study.

3.3 The District Dashboard will be central to the performance framework for the Plan. It is made up of high level success measures that tell us if we are on track for achieving the ambitions in the Plan. The measures relate directly to the ‘District Measures of Success for 2020’. The District Dashboard will be published on the Bradford District Partnership website and is designed to be engaging and accessible to everyone including members of the public.

3.4 The Plan cannot cover the detail of all activities partners and partnerships will be working on, but includes links to further information, which would include Partnership Plans and key websites. Once Bradford Council’s new web site is fully operational in June this will be the first point of contact for readers, with more interactive detail to support the Plan. This will include summary versions and further information on the performance and accountability elements.

Next Steps

3.5 The BDP Board agreed the Bradford District Plan on 22 April 2016 and following this meeting of Executive the Plan will be presented to full Council on 12 July. BDP Board members have also been asked to secure sign off of the District Plan within their own organisations.



3.6 To further support the delivery of the Plan a communication and engagement plan has been developed focusing on the core messages and key audiences of the Plan. It includes:

- An updated BDP webpage with links to relevant strategies and strategic delivery partnerships' delivery plans.
- Different hardcopy versions of the Plan to suit different audiences.
- Case studies and stories which focus on what people, businesses and others can do to help achieve our shared outcomes.
- Regular updates to staff across BDP partner organisations highlighting key messages, good news stories and calls to action.
- As part of the accompanying member engagement plan there will be regular one to one dialogue between ward officers and ward members, a bi-monthly member newsletter and site visits to experience examples of good practice.

3.7 Overall accountability for the Plan will lie with the BDP Board, with each Strategic Delivery Partnership Board having responsibility for its own priority. These thematic areas will also be scrutinised through the appropriate Overview and Scrutiny Committee.

3.8 The Council Plan is currently being developed, to identify the Council's delivery against the vision and priorities identified in the District Plan. It is due for consideration by Executive in July 2016 and full Council in October.

4. FINANCIAL & RESOURCE APPRAISAL

4.1 The District Plan will bring about a greater degree of collaboration and co-production resulting in a more efficient and sustainable use of resources.

4.2 The Plan will be a determining factor in shaping the Council's budget planning, and therefore the Council's contributions to it will be within the constraints of available financial and other resources.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

5.1 The absence of a District Plan would restrict the Council and partners' ability to deliver our shared priorities, jeopardising budget savings and limiting opportunity to transform the district.

5.2 The content of the District Plan comprises activity which is owned by the Strategic Delivery partnerships, with clear success measures governed through the BDP Board.

6. LEGAL APPRAISAL

No legal issues arise from this report.



7. OTHER IMPLICATIONS

7.1 EQUALITY & DIVERSITY

Discussions have taken place and feedback gathered from different parts of the district in order to ensure that all groups of people have had the opportunity to take part in the development of the Plan. Supplemented by written and online consultation, this has ensured feedback has been received from a broad cross-section of the district. As options, ideas and projects are identified, implemented and tested, any proposal with Council budget implications will be equality assessed at each stage of its development with documentation produced and made available publicly for transparency purposes.

7.2 SUSTAINABILITY IMPLICATIONS

The District Plan is forward looking and designed to be fit for the future across Council, partners, communities and businesses. Environmental sustainability considerations are woven across all five priorities.

7.3 GREENHOUSE GAS EMISSIONS IMPACTS

There are no greenhouse gas emission impacts arising from the District Plan.

7.4 COMMUNITY SAFETY IMPLICATIONS

The development of the District Plan has positive implications for community safety. A key outcome of the Plan is 'Clean, safe and active communities', an outcome owned by the Safer and Stronger Communities Partnership.

7.5 HUMAN RIGHTS ACT

There are no human rights implications from the District Plan.

7.6 TRADE UNION

There are no Trade Union implications from the District Plan.

7.7 WARD IMPLICATIONS

Public participation activities have taken place across the district to ensure an even spread of engagement across different communities. The direction established by the Ward Plans has been considered as part of the District Plan's development, to ensure a geographical perspective is given and that the plans are built from the bottom up.

8. NOT FOR PUBLICATION DOCUMENTS

None



9. OPTIONS

None

10. RECOMMENDATIONS

- 10.1 Executive endorse the Bradford District Plan 2016-2020 and recommend it to full Council for endorsement.
- 10.2 Executive require that the Bradford District Plan 2016-2020 forms the basis for a Council Plan which will set out the Council's contributions to the shared commitments in the District Plan.

11. APPENDICES

Appendix 1 – BDP board membership

Appendix 2 – Bradford District Plan 2016-2020

12. BACKGROUND DOCUMENTS

BDP Board minutes: 22 April 2016



Appendix 1 – BDP board membership

1. Leader of Council & **Chair of the BDP**
2. Second largest political group leader
3. Third largest political group leader
4. Chief Executive, Bradford MDC
5. NHS Airedale, Bradford and Leeds Primary Care Trust Cluster Rep
6. Vice-Chancellor & Principal, University of Bradford
7. Chief Executive, Incommunities
8. Chief Executive, Bradford Chamber of Commerce
9. Voluntary Sector Rep – Chair of VCS Assembly
10. West Yorkshire Police Rep

